

Cuidado corporal e capilar: hidratação do corpo e cabelo

Rotina curta para corpo e cabelo: quando aplicar, quais texturas escolher e como manter a hidratação.

Body: apply on damp skin

The first three minutes after a shower are the best for applying body cream or oil: the skin retains much more water.

Hair: scalp and mid-lengths

Shampoo cleanses the scalp; masks or conditioners go from the mid-lengths to the ends. Avoid applying treatments at the roots if you have an oily tendency.

Hands and dry areas

Elbows, knees, and hands call for a richer texture and several applications a day, especially in winter.