

Eye contour: dark circles, puffiness, and fine lines

What to expect from an eye contour cream, how to apply it, and when to use patches to reduce puffiness.

Dark circles: pigment or shadow

If the dark circle is brown, work with consistent brightening actives; if it is bluish, improve circulation with cold and a gentle massage. The final coverage is provided by concealer.

Puffiness and retention

Patches and gel eye creams applied cold in the morning reduce puffiness. Combine them with less salt and good rest.

Fine lines

Constant hydration blurs expression lines. Add daily sun protection: it's the step that most prevents them from becoming more defined.